



TUESDAY MAY 4, 2010  
THE LAS VEGAS CONVENTION CENTER

PRESENTED BY **Home Channel News**

26 YEARS OF HONORING THE GOLD STANDARD  
IN HOME IMPROVEMENT PRODUCTS.

## GET IN THE ROOM!

Join *Home Channel News* in honoring the home improvement industry's brightest and bring your company face-to-face with key decision makers!

Thousands of industry retailers, wholesalers and distributors will cast their vote for these prestigious peer-recognition awards honoring 32 manufacturers who've set the industry gold standard of excellence in Hardware Tools and Supplies, Outdoor Living and Home Décor, and LBM and Durables.

The *Home Channel News* editorial team also features four outstanding retailers who have made strides in home improvement retailing over the past year including Retail Partner of the Year, "Tools of the Trade" Award, Specialty Retailer of the Year, Innovative Retailer of the Year and Home Channel Hall of Fame.

HCN's Top 500  
Retailers vote for winners  
in 32 categories!

## SPONSORSHIP BENEFITS INCLUDE:

- ❖ Unrivaled face-to-face exposure to home improvement decision makers
- ❖ Recognition in awards marketing
- ❖ Logo and branding presence on the awards website
- ❖ Participation in the 2010 Golden Hammer Awards ceremony
- ❖ The opportunity to host a VIP featured table
- ❖ Complimentary staff registrations
- ❖ One-time use of the awards attendee list
- ❖ Logo and Company mention in awards program and signage



## PREVIOUS SPONSORS INCLUDE:





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### MARQUEE SPONSORSHIPS:

- ❖ Retail Partner of the Year \$20,000  
*2009 Winner: Orgill, Inc.*
- ❖ Home Channel Hall of Fame \$20,000  
*2009 Inductee: Lyle Heidemann,  
President & CEO, True Value Company*
- ❖ Innovative Retailer of the Year \$15,000  
*2009 Winner: Nelson Agri-Center True Value*
- ❖ "Tools of the Trade" Award \$15,000  
*2009 Winner: All American Home Center*

### SUPPORTING SPONSORSHIPS:

- ❖ Hospitality Tables \$10,000
- ❖ VIP Retailer Dinner w/ Award Winners \$10,000
- ❖ Winners Packages \$7,500
- ❖ General Event Sponsorship \$7,500
- ❖ Event Photography \$5,000



FOR MORE INFORMATION AND EVENT UPDATES VISIT  
[WWW.GOLDENHAMMERAWARDS.COM](http://WWW.GOLDENHAMMERAWARDS.COM)

CONTACT YOUR REP TODAY FOR MORE DETAILS ON THESE EXCITING OPPORTUNITIES:

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